



Version 1.1 | October 2024

# Privacy Policy

# Privacy Policy

Last updated: 04-06-2025

DGTLMOTION B.V. attaches great importance to the privacy of its clients, partners, and website visitors. This privacy policy describes what personal data DGTLMOTION B.V. collects, how this information is used, secured, and shared. This policy applies to all services, products, websites, and applications offered by DGTLMOTION B.V.

## 1. Collection of Personal Data

When using the services or website of DGTLMOTION B.V., the following categories of personal data may be collected:

- Name, email address, phone number, and other contact information
- Company details, such as company name, role, and address
- Data related to website interaction, such as visited pages and click behavior
- Information voluntarily provided through surveys, sign-ups, or other forms

## 2. Use of Personal Data

The collected personal data is used by DGTLMOTION B.V. for the following purposes:

- Providing services, including digital consultancy and growth acceleration
- Supplying information about services, newsletters, and promotional content the user has subscribed to
- Responding to questions, requests, or complaints
- Improving services and website through analysis and processing of feedback
- Complying with legal obligations and resolving disputes
- Protecting the rights, property, and safety of DGTLMOTION B.V., its clients, and partners

## 3. Security of Personal Data

DGTLMOTION B.V. takes appropriate technical and organizational measures to protect personal data against unauthorized access, loss, misuse, or disclosure. Access to personal data is restricted to authorized personnel who are bound by confidentiality agreements.

## 4. Sharing of Personal Data

Personal data is only shared by DGTLMOTION B.V. in the following cases:

- With third parties that provide services on behalf of DGTLMOTION B.V., such as IT support or other partners. These third parties are contractually obligated to treat the data confidentially and to use it solely for the agreed purpose.
- When legally required to share personal data, for example in response to a legal request or court order.
- With the data subject's explicit consent, for purposes other than those described above.

## **5. Cookies and Tracking Technologies**

The DGTLMOTION B.V. website may use cookies and similar tracking technologies to improve the user experience and analyze website performance. Users can adjust their browser settings to manage the use of cookies. Please refer to the DGTLMOTION B.V. Cookie Policy for more information.

## **6. Data Subject Rights**

Data subjects have the right to request access to the personal data collected by DGTLMOTION B.V., as well as the right to correct, update, or delete that data. It is also possible to object to the use of personal data for direct marketing purposes.

## **7. Changes to the Privacy Policy**

DGTLMOTION B.V. may update this privacy policy periodically to reflect changes in legislation, business activities, or technologies. The most recent version of the privacy policy will always be available on the DGTLMOTION B.V. website.

For questions or comments regarding the privacy policy or the handling of personal data, please contact: [info@dgtlmotion.nl](mailto:info@dgtlmotion.nl).

DGTLMOTION B.V.

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